

STATE OF FLORIDA  
Department of Military Affairs

## Office of the Adjutant General

St. Francis Barracks, P.O. Box 1008  
St. Augustine, Florida 32085-1008

August 15, 2017

The Honorable Rick Scott  
Governor of Florida  
The Capitol  
400 South Monroe Street  
Tallahassee, Florida 32399-0001

RE: F.S. 20.058 2017, *Citizen Support and Direct-Support Organizations*; **Florida National Guard Foundation (FLNGF)**, P.O. Box 717, St. Augustine, FL 32085-1008; 904-823-0690; [www.floridanationalguardfoundation.org](http://www.floridanationalguardfoundation.org)

Dear Governor Scott:

The Department of Military Affairs would like to continue the operations of the Florida National Guard Foundation (FLNG) as a Direct Support Organization for the Department of Military Affairs. The FLNG Foundation is of great help to the Department of Military Affairs.

If you require additional information, please contact Debbie Cox, Director, at the phone number or web address provided in the heading above for the Florida National Guard Foundation.

Sincerely,

  
Jesse D. Kinghorn, Jr.  
Chief Financial Officer



STATE OF FLORIDA  
Department of Military Affairs  
**Office of the Adjutant General**

St. Francis Barracks, P.O. Box 1008  
St. Augustine, Florida 32085-1008

August 15, 2017

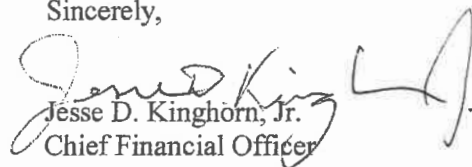
Major General Michael Calhoun  
The Adjutant General of Florida  
82 Marine Street  
St. Augustine, Florida 32084

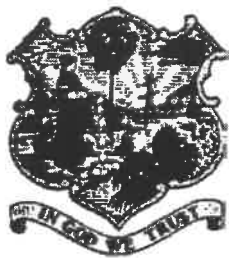
Dear Major General Calhoun:

As per the Direct Support Contract between the Department of Military Affairs and the Florida National Guard Foundation, the Foundation would like to renew its' certification as a Direct Support Organization for the Department of Military Affairs.

After reviewing the audit and potential tax returns of the Florida National Guard Foundation for fiscal year 2016, I have determined the Foundation is acting in accordance with the contract between the Department of Military Affairs and the Florida National Guard Foundation and F.S. 250.115 2017, *Department of Military Affairs Direct-Support organization*, and F.S. 250.116 2017, *Soldier and Airmen Assistance Program*.

Sincerely,

  
Jesse D. Kinghorn, Jr.  
Chief Financial Officer



STATE OF FLORIDA  
Department of Military  
Affairs

## Office of the Adjutant General

St. Francis Barracks, P.O.  
Box 1008 St. Augustine,  
Florida 32085-1008

August 15, 2017

The Honorable Rick Scott  
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Tallahassee, Florida 32399-0001

RE: F.S. 20.058 2017, *Citizen Support and Direct-Support Organizations*; **Florida National Guard Foundation (FLNGF)**, P.O. Box 717, St. Augustine, FL 32085-1008; 904-823-0690; [www.floridanationalguardfoundation.org](http://www.floridanationalguardfoundation.org)

Dear Governor Scott:

In accordance with F.S. 250.115 2017, *Department of Military Affairs Direct-Support Organization*, the Florida Department of Military Affairs is issuing the following response and documents. Our tax return is currently being processed. We will provide it once it is complete.

**Mission:** The mission of the Foundation is to provide support to the men and women of the Florida National Guard in times of emergencies and deployments; to honor and assist those Soldiers and Airmen who have sacrificed their health and wellbeing for the security of our great State and Nation, and to preserve our rich history so the sacrifices of our Soldiers and Airmen are not forgotten. Since 2000, the Foundation has provided over \$1.4 million in assistance to 1715 service members throughout the state.

**Plan:** The Foundation will continue to provide financial assistance to members of the Florida National Guard by networking with the Family Readiness Groups in the state. We are searching for possible Grants and working with corporations to secure funding to continue our support to Soldiers and Airmen. We are also looking to expand our support for historical projects for the Florida National Guard.

**Code of Ethics:** The Foundation has adopted the following core values: collaboration to work with other agencies to ensure we provide the best service possible to the members of the Florida National Guard in their time of need; respect the dedication and sacrifices that our Wounded Warriors have made in defense of our state and nation; honor those sacrifices with assistance and encouragement; empower our Soldiers and Airmen to deal with financial crisis, therefore, allowing them to concentrate on their mission to keep our country safe; and *Work-Life Balance* to help our Soldiers and Airmen to find their *Work-Life Balance* by assisting them in

RE: F.S. 20.058 2017, *Citizen Support and Direct-Support Organizations*; **Florida National Guard Foundation (FLNGF)**, P.O. Box 717, St. Augustine, FL 32085-1008; 904-823-0690; [www.floridanationalguardfoundation.org](http://www.floridanationalguardfoundation.org)

their time of need.

Notwithstanding any other provisions herein, the Foundation shall not carry on any activities not permitted to be carried on (a) by any organization exempt from federal income taxation under section 501(a) of the Internal Revenue Code, as amended, as an organization described in section 501(c)(3) or (b) by an organization, contributions to which are deductible under sections 170(c)(2), 2055(a)(2) or 2522(a)(2) of the Internal Revenue code as amended.

Regarding personal and professional integrity, the Florida National Guard Foundation staff, board members and volunteers shall act with honesty, integrity and openness in all their dealings as representatives of the organization, the Florida National Guard (FLNG) and the State of Florida. The FLNG Foundation promotes a working environment that values respect, fairness and integrity.

Additionally, the FLNG Foundation provides some financial hardship support to men and women of the Florida National Guard. If you require further information, please contact Debbie Cox, Director, at the phone number or web address provided in the subject line of this letter.

Sincerely,



BRIAN S. FALLON  
LTC, SF, FLARNG  
State Quartermaster

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Enclosures



***“Support Our Troops & Their Families”***  
**FLORIDA NATIONAL GUARD FOUNDATION, INC.**

August 1, 2017

Officers

MG (Ret) Don Tyre  
President  
LTC Scott Taylor  
Vice President  
LTC Betsy Evans  
Treasurer  
CSM Robert Hosford  
Secretary  
MAJ (Ret) Debra A. Cox  
Executive Director

Pursuant to Florida State Statute 20.058 the following information is provided regarding the Florida National Guard Foundation.

(a) Florida National Guard Foundation, P.O. Box 717, St. Augustine, FL 32085-0717; [www.floridanationalguardfoundation.org](http://www.floridanationalguardfoundation.org)

(b) The Foundation, founded in 1983, became a Direct Support Agency to the State of Florida June 13, 2000, according to Florida State Statutes, 250.115. The Foundation is organized and operated exclusively to raise funds, request and receive grants, gifts, bequests of moneys for the direct or indirect benefit of the Department of Military Affairs of the Florida National Guard.

(c) The Foundation raises funds to provide economic support to the members of the Florida National Guard; provide scholarships and pay bills for members and their families in times of need. Since 2000, the Foundation has provided over \$1.4 million in assistance.

(d) As per the attached strategic plan, the foundation will continue to seek outside corporate sponsorships, so the board can broaden its support to the retired members of the Florida National Guard.

(e) A copy of the Foundation's code of Ethics is attached.

(f) A copy of the audit for the fiscal year that ended 30 June 2017 is attached. The most recent tax return will not be received until August 16.

Tax Identification Number

59-2314251

Website

[www.floridanationalguardfoundation.org](http://www.floridanationalguardfoundation.org)

**FLORIDA NATIONAL GUARD FOUNDATION, INC.**

**2017-18 BUDGET REQUEST**  
**1 July 2017 – 30 Jun 2018**  
**GENERAL REVENUE ACCOUNT**  
**(MONIES RAISED BY BOARD)**

<b><u>Item</u></b>	<b><u>AMOUNT</u></b>
State License Fees and Registration	\$ 400.00
Website Rental/Maintenance	\$ 1,500.00
Audit and Tax Return	\$ 5,650.00
Supplies	\$ 1,500.00
Command Historian	\$ 2,000.00
Publications/Announcements Meetings	\$ 1,000.00
<b>SUB TOTAL</b>	<b><u>\$12,050.00</u></b>

## STATE FUNDS BUDGET

Financial Support to SM	\$ 60,000.00
Scholarships (max not to exceed total)	<u>\$ 25,000.00</u>
SUB TOTAL	<b>\$ 85,000.00</b>
TOTAL FOR BOTH	<b>\$ 97,050.00</b>



***"Support our Troops & Their Families"***  
**FLORIDA NATIONAL GUARD FOUNDATION, INC.**

Officers

MG (Ret) Don Tyre  
President  
LTC Scott Taylor  
Vice President  
LTC Elizabeth Evans  
Treasurer  
CSM Robert Hosford  
Secretary  
MAJ (Ret) Debra A. Cox  
Executive Director

August 11, 2017

Department of Military Affairs  
ATTN: LTC Fallon  
P.O. Box 1008  
St. Augustine, FL 32085-1008

Tax Identification Number

59-2314251

Website

[www.floridanationalguardfoundation.org](http://www.floridanationalguardfoundation.org)

Dear LTC Fallon,

As per the Direct Support Contract between the Department of Military Affairs and the Florida National Guard Foundation, the Foundation would like to renew its' Certification as a Direct Support Agency for the Department of Military Affairs.

The Foundation is in compliance with the terms and provisions of the contract and is performing in a manner consistent with Florida Law, the Program, goals and purposes of the DMA and in the best interest of the State of Florida.

Attached is the independent audit of the Foundation, requirement letter, and proposed budget for the upcoming fiscal year and the 3 year Plan as required by state statute. The tax return will not be available until the middle of August and will be provide as soon as it becomes available.

Sincerely,

**TAYLOR.SCOTT.LEO  
NARD.II.1185961946**

Digitally signed by  
TAYLOR.SCOTT.LEONARD.II.1185961946  
DN: c=US, o=U.S. Government, ou=DoD, ou=PKI,  
ou=USA, cn=TAYLOR.SCOTT.LEONARD.II.1185961946  
Date: 2017.08.11 12:34:06 -04'00'

LTC Scott L. Taylor, III  
Vice President  
Florida National Guard  
Foundation, Inc.



## The Florida National Guard Foundation

### Strategic Three Year Plan

**Executive Summary:** The Florida National Guard Foundation (FLNG Foundation), Inc. is a 501(c) 3 “Not for Profit” corporation, State of Florida designated “Direct Support organization” that is committed to raise and distribute funds to exclusively support designated programs that benefit the Florida National Guard/Department of Military Affairs, its service members, their families.

**Goals and Objectives:** The FLNG Foundation’s current goal is to provide economic support to the 11,000 members and their families of the Florida National Guard. The board is now considering adding support to the survivors of Florida National Guard members (to supplement what is provided through federal sources) and to assist retired members of the Florida National Guard. Both new objectives will require the Board to hold fundraisers as these two groups cannot be supported by the monies given by the State.

**Strategic Assessment:** The Board realized it needed to broaden its board membership to include a representative from each MACOM in the state, to ensure optimal support to the members of the Florida National Guard. This ensured the leadership of the Guard remained up to date of the Foundation’s activities and support and the Foundation would be made aware of upcoming events of the Guard and where the need may arise. The following assessment is based on observations from the Board Members.

- The Foundation is not well known by service members in the state. Only those that reach out to their unit for assistance are aware the Foundation exists. The Foundation cannot send out blast emails or promote the Foundation by email as it is a fundraising organization and the military cannot support any fundraising organization not sanctioned by the Department of Defense.
- The Members of the Foundation Board that wear the uniform are prohibited from participating in fundraisers as part of the Florida National Guard as it is in violation of the Uniform Code of Justice and the Code of Ethics. This limits the ability of the Board members to actively promote the activities of the Foundation or to encourage participation in events to raise funds. Also the Florida National Guard cannot participate in any fundraising event for the Foundation as they cannot appear to endorse any fundraising organization to include the Foundation which is directed by the State to raise money for the members of the Florida National Guard.
- Because the Foundation’s mission is very specific, geographically and based on military status, the Foundation is struggling to find corporations that will support such a small operation. Based on current census information, the Foundation only supports .0543% of the total population of Florida. Many corporations like to support nonprofits that provide assistance to a large field of people (from a public relations aspect).

**Course of Actions for next three years:**

- Work with Family Readiness Coordinators to create a marketing plan to inform the members of the Florida National Guard about the resources with the Foundation and find ways to ensure every unit has the information available to help their members.
- Since the Foundation is not a DOD sanctioned organization, pursue a relationship with the Army Relief Fund (a DOD sanctioned organization) to see if the Foundation could be included under their organization (Both the Foundation and Army Relief have the same mission just support different members) thereby allowing the Florida National Guard to openly support the Foundation. While this will not expand the numbers that we support, it could help with Public Relations aspects and help with fundraisers
- Partner with other nonprofits with similar goals and objectives to broaden the appeal of fundraisers and find new sources of funding that will allow the Foundation to expand its' objectives.
- Create a working relationship with other Veteran Organizations to find those that are in need and who were members of the Florida National Guard.
- Continue to reach out to the community through local Chamber networks and continue to reach out to other large fundraising organizations (like TPC) to ensure the Foundation is considered for a donation.